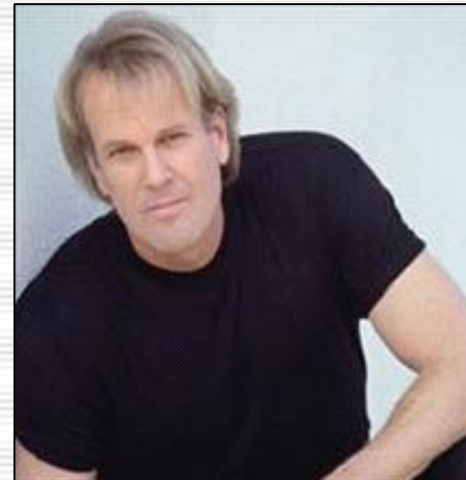


# 107.7 YES! FM

- Adult hits with a strong female audience

YES!FM has ***Power!***

- Bob & Sheri
- John Tesh
- Mario Lopez



# 107.7 YES!FM

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- 107.7 **YES!** has a strong “at-work presence” for both males and females
- Dominant Female Presence
  - Women make **80%** of Household purchases
- Active – on the go presentations – music you can say “YES” to



# 107.7 YES!FM



**107.7 YES!FM** Source: Tapscan

- **107.7 YES!FM (KLZK-FM)**  
Listeners spend over **\$292 MILLION** annually.

**What would 1% of that do for *your* company?**

