



# GAME ON - Lubbock

<b>100.7 THE SCORE</b> <i>Daily Schedule</i>	
6AM-9AM	Golic & Wingo ESPN Radio
9AM-11AM	End of the Bench Local
11AM-2PM	Jim Rome Show
3PM-6PM	Will Cain Show
2-3PM-6P-MID	NBC Sports Radio

- ❑ Sports radio 24 hours a day delivering your message across the South Plains to the passionate sports fan
- ❑ Play-by-Play Broadcasts including the Texas Tech Red Raiders, San Antonio Spurs, and the NFL
- ❑ **100.7 THE SCORE** is your access to educated and good income consumers, primarily Men 25-54

